

Annual report 2012

(English summary)

Snuff tobacco and spices mills

"De Ster" en "De Lelie"

and

Stichting De Kralingse Snuif en Specerijen Compagnie

De Ster en De Lelie



English Summary

It is our pleasure to offer you again a combined annual report of the mills 'De Ster' and 'De Lelie' and for the 'Stichting de Kralingse Snuif en Specerijen Compagnie De Ster en De Lelie'

The composition of the miller team has changed this year again. Jan Bruins passed his millers exam and can now operate the mill on his own.

Work continued on the snuff made of the so called karrotten St. Omer No.1. Although sieving this product could still problems there are some samples for review offered. The opinion was overwhelmingly positive. Hopefully production can be fully started soon.

The "wind powered" ground cinnamon is mainly purchased by visitors to the mill that take a box after their visit. This year four other 'mill shops' sold our cinnamon. In addition some ground spices were exported to Germany and the USA.

The expanded webshop met the expectations. The additional costs were covered by the results. In total almost 95 kg of snuff tobacco was sold to clients in various countries.

In response to the fact that the city of Rotterdam has put the windmills on sale last year, we had a visit early this year from some parties who were interested in the mills. Attempts to achieve a further elaboration of plans were unsuccessfully until this moment caused by the lack of cooperation of the Department of Urban Development of the city of Rotterdam.

This year we were almost enjoyed by a royal visit. The Thai embassy requested a tour in the mills for a member of the royal family of Thailand. By a change of plans was the visit cancelled.

We finish with thanking all the people, companies and organizations that supported the continuity of the mills the year 2012